



PROVIDES SCHOLARSHIPS FOR LOCAL DFW HIGH SCHOOL AND COLLEGIATE STUDENTS

FRIDAY
SEPTEMBER 4, 2026

GOLF CLUB OF DALLAS
2200 RED BIRD LANE

SPONSORSHIP OPPORTUNITY

CONTACT RODNEY BAKER | 469-978-4129 | HOTRODCONNECTS@GMAIL.COM



SPONSORSHIP OPPORTUNITY

The Tournament is limited to 36 teams, for 144 golfers, so please sign up as soon as possible.

FRIDAY SEPTEMBER 4TH, 2026

THE GOLF CLUB OF DALLAS

Parrish Charitable Foundation a 501(c) (3) non-profit organization invites you to participate in and be a sponsor of our **6th Annual PCF Celebrity Golf Tournament** on Friday, September 4, 2026 at The Golf Club Of Dallas. PCF Celebrity Golf Tournament is the largest fundraising event for our organization. Proceeds from the Tournament will be utilized for scholarships for students in the DFW Area.

This Tournament information packet includes information on **Sponsorship Level Opportunities and Benefits**. Sponsorship Levels include opportunities for teams or individuals to play in the Tournament.

The Parrish Charitable Foundation works in partnership with local schools to provide scholarships to deserving youth through healthy competition and initiatives. Your support of this event helps us continue to provide students with the funding they need to continue on to higher education.

Please join us for an afternoon on the links and help us continue in our local endeavors.

If you have any questions or are interested in participating, please contact Rodney Baker 469.978.4129 Email: hotrodconnects@gmail.com

Thank you!!

CONTACT:

RODNEY BAKER

469.978.4129

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PRESENTING SPONSOR: \$10,000

Three Opportunities

- Three Foursomes in PCF Celebrity Golf Tournament with Celebrity player added to 2 teams.
- The event billed as PCF Celebrity Golf Tournament, Presented by (Your Name).
- Sponsored hole activation. Set up your tent/table/marketing at hole.
- Reserved VIP Section at the Awards Ceremony for your three teams.
- Corporate Logo or Name on all Banners, Programs & Promotional items.
- Four Golf Course Tee Box Signs.
- 24 Mulligans & 12 Raffle Tickets
- 2 Min Welcome Speech before Shot Gun.
- 5 Min Speech at luncheon
- Corporate Logo or Name on Official Event Program Cover and listed in Program.
- Full page ad on back cover or program.
- Recognition by the Master of Ceremonies at Awards Ceremony.
- Corporate Logo or Name included in all media releases.
- Promo items included in swag bag
- Special meet and greet with Roland Parrish and lunch.
- Logo in golf cart placard
- VIP Parking

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PLATINUM SPONSOR: \$5,000

Five Opportunities

- Two Foursomes in the PCF Celebrity Golf Tournament, with Celebrity player added to 1 team.
- Reserved VIP Section at the Awards Ceremony for your two teams.
- Corporate Logo or Name on all Banners, Programs & Promotional items.
- 16 Mulligans & 8 Raffle Tickets
- Recognition by the Master of Ceremonies at Awards Ceremony.
- Sponsorship of Two Golf Course Tee Box Sign (choice of available hole).
- Full Page in Ad Book
- Promo items included in swag bag
- VIP Parking

GOLD SPONSOR: \$2,500

Ten Opportunities

- One Foursome in the PCF Celebrity Golf Tournament
- 4 Mulligans & 4 Raffle Tickets
- Corporate Logo/Name on all Banners, Program & Promotional Items.
- Half page in Ad book
- Sponsorship of One Golf Course Tee Box Sign

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FOURSOME: \$1000

Ten Opportunities

- One Foursome in the PCF Celebrity Golf Tournament

SINGLE PLAYER: \$250

Thirty Opportunities

- Single Individual the PCF Celebrity Golf Tournament





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HOLE ACTIVATION: \$1000

- Engage golfers directly on the course with a Hole Activation—a branded on-course experience at a designated hole. Sponsors may set up anything from a simple table and tent to a fully immersive activation designed to showcase their brand.

This high-visibility opportunity allows for face-to-face engagement with every golfer, creating memorable brand moments while supporting the mission of Parrish Charitable Foundations.

Ideal for sponsors seeking maximum visibility, interaction, and impact.

- Additional Hole Sign placed at alternate hole on course for added visibility & listed on Course Activation Map



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SPONSORSHIP AGREEMENT

Sponsorship Level Opportunities :

These Sponsorships include team and/or individual player options.

- Presenting Sponsor: \$10,000 Platinum Sponsor: \$5,000 Gold Sponsor: \$2,500
 Foursome: \$1000 Player: \$250 Hole Sign: \$500 Hole Activation: \$1000

Sponsor Information:

By signing below, I agree to pay the selected amount for sponsoring the 2026 PCF Celebrity Golf Classic.

Sponsor Name: _____
(as will appear on printed materials)

Contact Name: _____
(if applicable)

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Signature: _____ Date: _____

Billing Options:

Please make checks payable to Parrish Charitable Foundation

- My Check Is Enclosed Please Use My Credit Card Please Invoice Me

Name on Card: _____ Card Number: _____

Exp. Date: _____ Security Code: _____ Signature: _____

Please make a copy of this agreement for your file and return this contract and payment by Friday, August 12, 2026 for recognition in press, program and signage.

Parrish Charitable Foundation
400 So. Zang Blvd., Suite 1203, Dallas, TX 75208
469.978.4129 • hotrodconnects@gmail.com





ABOUT PARRISH CHARITABLE FOUNDATION & ROLAND PARRISH



Parrish is currently CEO of Parrish Restaurants, Ltd, which at it's peak, owned and operated 27 restaurants in Dallas and surrounding areas. The Dallas Business Journal has ranked his company the #1 Black Owned Business in North Texas for the past 6 years, based on number of employees and sales. In 2017, Parrish received the Dallas Business Journal's Lifetime Achievement Award.

Roland's \$2M Leadership Gift supported the renovation of the former Management School Library at Purdue University, located in West Lafayette, Indiana. It was opened and renamed the Roland G. Parrish Library of Management and Economics in 2012. It's the first facility at Purdue to be named after an African American.

Also, his gift of philanthropy led to the building of the Rev. John and Marie Parrish Medical Clinic in Fort Portal, Uganda. The clinic, which opened in May of 2016, serves 6,000 orphans per year and is named in memory of his parents.

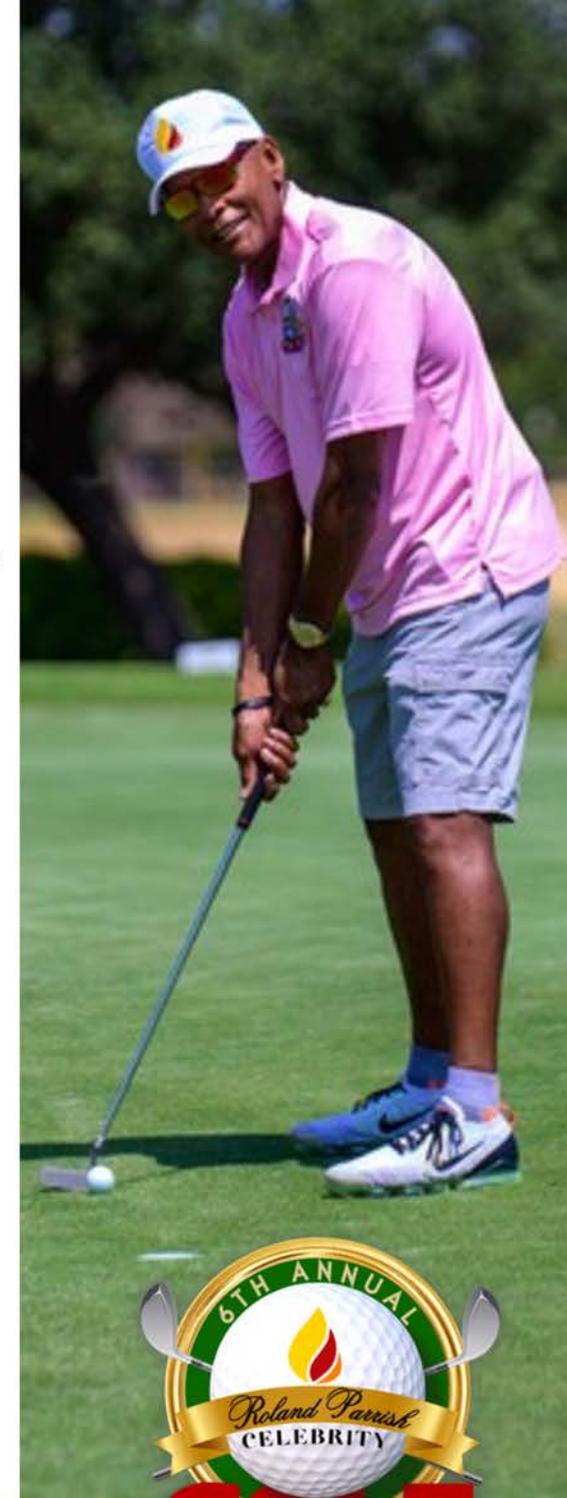
Parrish serves on the Board of Trustees of Fisk University, in Nashville, Tennessee, where the Parrish Career and Development Center opened this year.

Also, he currently serves on the Methodist Hospital Foundation, MLB Texas Rangers Foundation, and Oncor Foundation.

Parrish is the 2nd largest investor for the restructuring of the Re-Imaging Red Bird Project, which will bring a Marriot Hotel and hundreds of jobs to the Red Bird Community. Also, it includes 250,000 sq ft of medical/clinical services to the Dallas Southern sector (Parkland Hospital and UT Southwestern Medical Center). It was the Dallas Business Journal's, 2020 Best Real Estate Deal of the Year.

Roland received his BSIM and MBA from Purdue's Daniels School of Business. As a scholar and athlete, he consistently made the Dean's List, was a 2-time MVP of the Purdue track team and selected by his teammates to be Captain his senior year.

Most recently, The Dallas Morning News honored Parrish as "The 95th Recipient of The Linz Award" one of the oldest and most prestigious civic honors a Dallas/DFW Resident can receive. He and wife, Jewel, have two adult children. Son, Ro (UNT-BA 02') and Daughter, Jade (Purdue-BA 12' and SMU-MBA 22



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